



Tim McFerran

At 6'8", Tim McFerran is hard to miss. A former college basketball player, Tim turned his passion for competition into a career in the retail and manufacturing sector as a successful national sales manager and corporate VP for global consumer products companies. Although his success in the business world was rewarding, Tim's passion was in helping others, so he started running basketball camps in his spare time for some of the biggest names in basketball, like Charles Barkley and Chris Weber. When asked to transition from basketball to run a new skateboarding camp, Tim jumped at the opportunity. While the skateboarding camp never materialized, what did result was the Maloof Money Cup skate contest.

Fast forward five years and Tim now heads up World Skateboarding Grand Prix, which has quickly grown to become the leading global skate events management company with events in South Africa, Turkey and across the U.S.

Tim's true passion is helping youth and especially the underprivileged youth in communities worldwide. He has changed the way international contests are organized and managed, providing the legacy of a skate park left behind for the community, but also creating year-round activities for underprivileged kids that are supported by the contest.