



## Felix Arguellas

Felix is a driven creative and promotional force that has generated the sales of millions of units in and out of the Actions Sports World.

Since turning pro in 1990 Felix has toured doing demonstrations, signings and press in over 20 countries worldwide, making him one of the most recognized skateboarders in history.

He increases his reach daily with the new generations by maintaining a progressive professional skateboarding career. He also hosts some of the largest events in skateboarding / fashion and produces youth culture related events promoting healthy creative outlets for kids.

While leading marketing departments he has managed some of the most successful athletes in the industry, from discovering them to helping them create their stardom.

As the creative direction behind some of his past brands / endorsements Felix has created successful lines and styles that have lead sales for several seasons in various categories.

Because of his Fashion sense Felix's name has been utilized as an adjective in editorial i.e, "Oh he's on some Felix sh#t!"

Felix constantly has several projects in the works from web to TV to feature films. On one of Felix's televised appearances he was voted favorite designer on the show by the CBS audience online poll.

In the following pages you will get a deeper look at how he has a positive impact on all who cross his path...